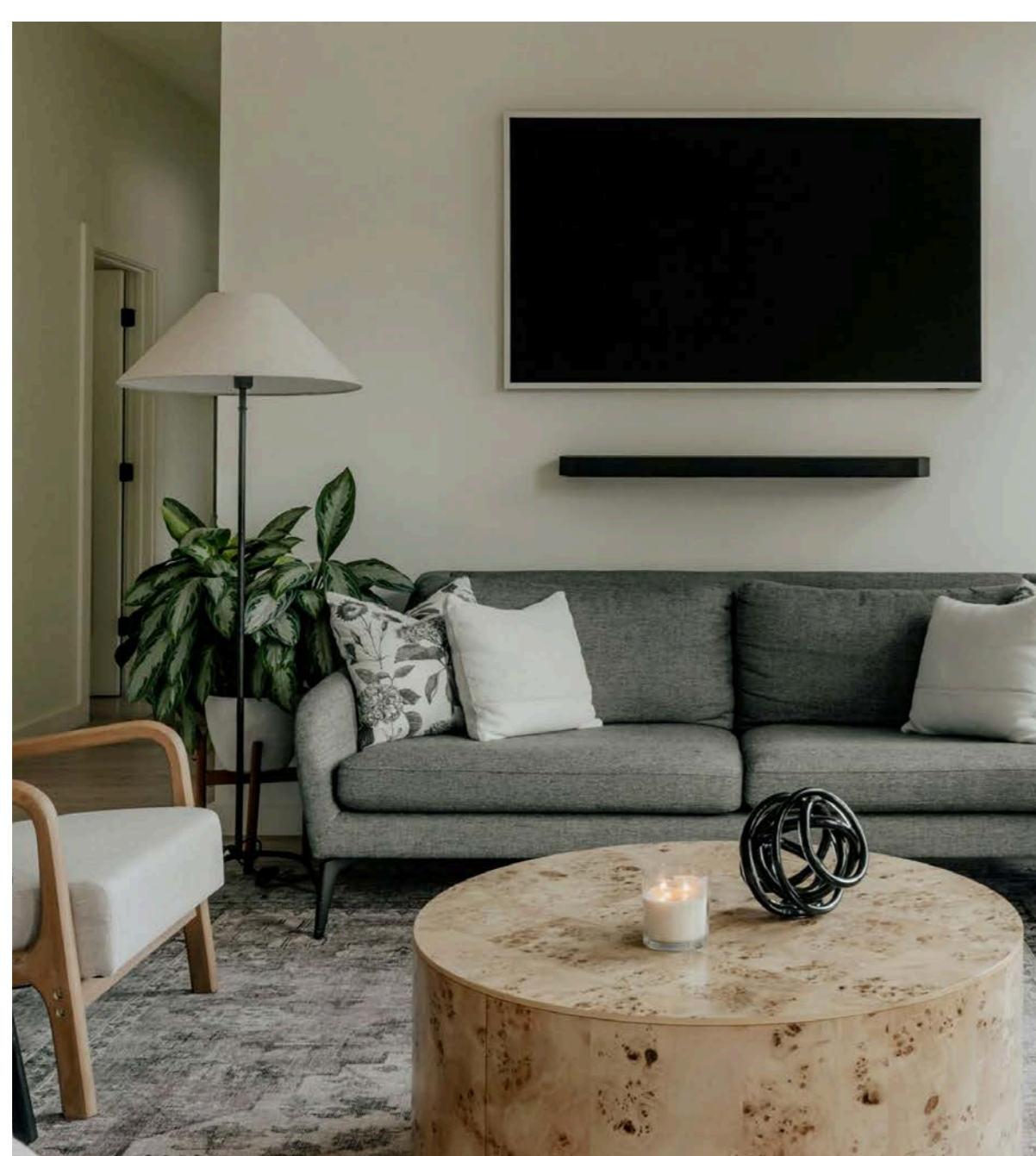


A New Chapter in Addressing Urban Housing Needs.



Massimino Development, a privately held, fully integrated real estate development firm, has built a strong reputation over the past 25 years for successfully acquiring, developing, and managing high-quality apartment communities across premier markets in the Western United States. Massimino Development is committed to creating long-term value through strategic acquisitions, new construction, and renovation of multifamily properties. The firm's leadership—driven by a commitment to excellence, operational efficiency, and community development—has allowed Massimino Development to become a trusted name in the real estate industry.

Building on its proven success, Massimino Development is excited to announce the launch of a new division: Massimino Impact Housing. This division will focus on expanding the firm's commitment to affordable housing, particularly targeting the missing middle segment of the housing market—a group that is increasingly being priced out of high-demand urban centers.

CORE SERVICES AND APPROACH

Tackling the Housing Gap.

01.

Affordable Housing

The focus is on building multifamily properties that offer affordable, high-quality housing options for middle-income residents that are strategically located to foster strong communities and provide convenient access to essential amenities.

02.

Revitalizing Communities

The division will implement renovation strategies to revitalize existing properties, improving both their physical condition and the overall quality of life for residents, while ensuring that rent prices remain affordable.

03.

Sustainable Practices

Drawing on years of expertise from Massimino Development, this initiative will implement cost-effective management solutions to maintain affordable rents while ensuring long-term property sustainability and resident satisfaction.

OUR FOCUS

The Missing Middle Opportunity.

The "missing middle" refers to a significant gap in the housing market where affordable rental options for middle-income earners are in short supply. As housing costs rise, many working families are displaced, unable to find housing that fits their income level. Massimino Impact Housing will focus on developing high-quality, affordable housing that serves this group, addressing an urgent need in premier markets across the Western United States. The division will provide safe, sustainable, and well-managed housing solutions that help reduce housing instability for middle-income families, foster community cohesion, and drive positive long-term outcomes.



VISION, MISSION AND PROMISE

Making a Lasting Impact.

With a strong passion for affordable housing, the division is committed to using innovative financing models, strategic partnerships, and a focus on sustainability to create long-term value for both residents and investors. The division will focus on developing new properties, repurposing underutilized buildings, and renovating existing apartment communities to ensure that affordable housing is available for working families, first-time renters, and underserved communities.



Our Vision

To reduce housing instability and provide equitable housing opportunities for all.

Our Mission

To develop and manage affordable housing that improves the lives of residents, while maintaining the same standards of excellence that define Massimino Development's Class A properties.

Our Promise

To use innovative financing models, strategic partnerships, and a focus on sustainability to create long-term value for both residents and investors.

EMPOWERING CHANGE

Women-Owned Leadership.

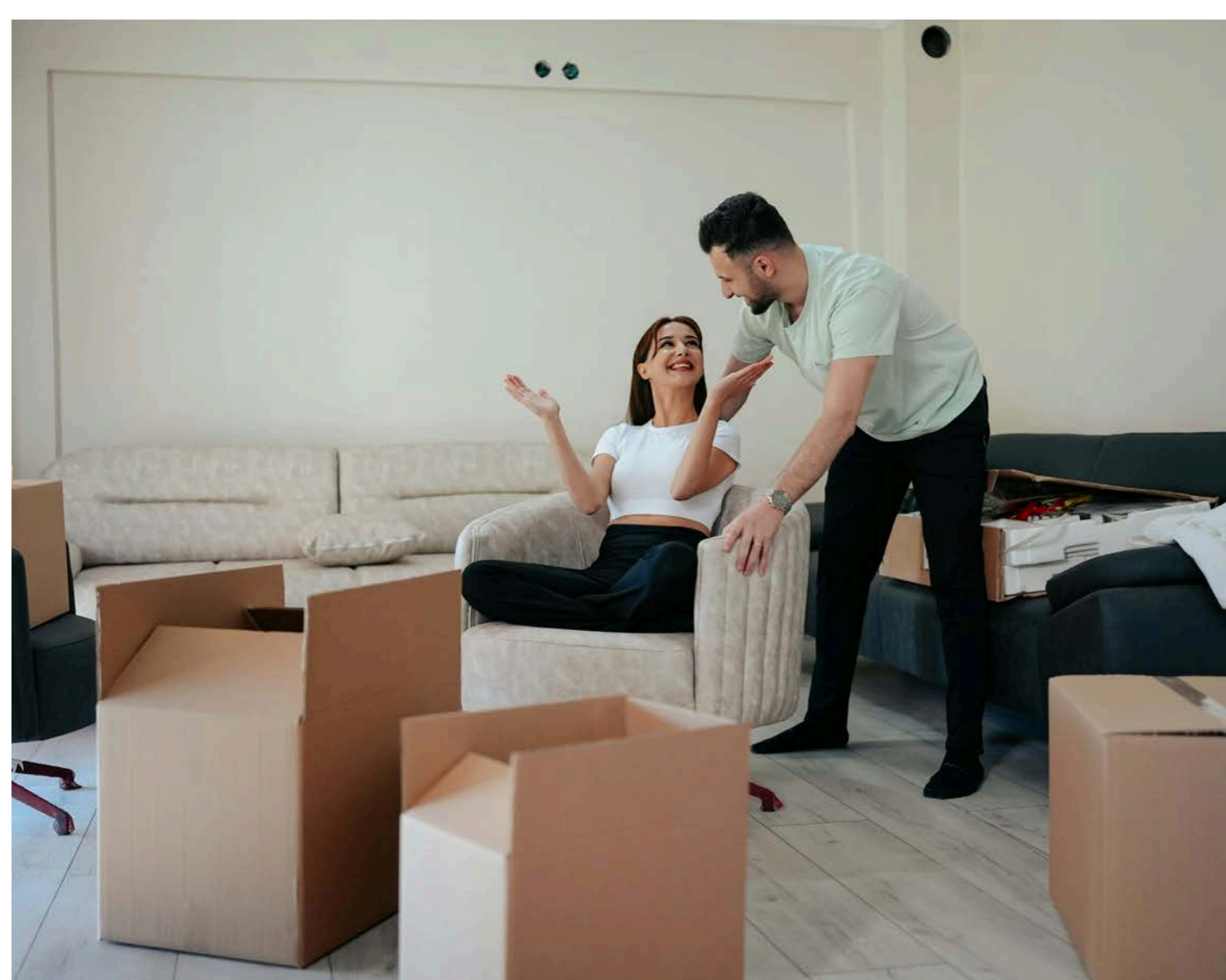
Although Massimino Development remains jointly owned by Ben Massimino and Olivia Massimino, Massimino Impact Housing will be led by Olivia Massimino and will be a women-owned division within the company. Under Olivia's leadership, the division will draw upon her extensive experience and passion for affordable housing to lead efforts that directly address the housing challenges facing many communities today. Olivia's vision and leadership will ensure that Massimino Impact Housing remains focused on its mission of creating affordable, sustainable housing while fostering greater equity in real estate development.



BUILDING A BRIGHTER FUTURE

Strategic Alignment and Future Outlook.

The launch of Massimino Impact Housing is a strategic step forward in Massimino Development's long-term growth plans. The division will complement the firm's broader operations, which will continue to focus on the development of Class A multifamily properties.



Dedicated to Housing Solutions: Our Vision for Affordability.

Together, Massimino Development and Massimino Impact Housing will work to address housing affordability challenges across the Western United States, creating value for investors, fostering economic growth, and improving the lives of residents.

With 25 years of experience in real estate development and a strong passion for affordable housing, Massimino Impact Housing is uniquely positioned to make a significant impact in this critical market segment. By combining operational expertise with a commitment to social responsibility, the new division will play a key role in creating inclusive, sustainable communities.